

## **APPENDIX C - SUPPLEMENTARY INFORMATION, PAST GRANTEES AND COMMUNITY IMPACTS**

*“If you are not at the table. You will be on the menu”*

*“But if you are do not participate, you are not even on the menu” – NCLF 2017*

*“If you want to go fast, fly alone.*

*If you want to go far, fly together.” – NCLF 2019*

### **Civic Leadership USA - Diverse in Leadership and Inclusive in Participation**

Since the inaugural Civic Leadership Forum in San Mateo, CA in December 2015, CLUSA has sponsored 79 civic leadership forums in 40 cities covering 15 states. Additionally, more than 600 student interns have participated in our Public Service Internship Grant Program which involved civically-engaged citizens in all walks of life, such as Jeremy Lin among others. As our effort in building unity through a national AAPI coalition, CLUSA also sponsored and co-hosted, with a few of our grantees and strategic partners, annual National Civic Leadership Forums in Washington, DC which in the last few years have turned into a virtual conference because of the COVID-19 Pandemic. However, the momentum of civic leadership development and civic engagement around the country has increased in leaps and bounds because of hate crime issues which led to the Executive Order signed by President Biden regarding anti-hate crimes on AAPIs in May 2021 and the birth of The Asian American Foundation (TAAF) which raised more than \$1.4 billion in less than three months from mostly Asian American donors.

### **Highlights of our Grantees and their Impacts**

#### **Asian Pacific American Leadership Institute (APALI) ([www.apali.org](http://www.apali.org))**

This renowned organization was established in 1997 by its founder, Dr. Michael Chang. APALI has trained and built a large and diverse community of civic leaders in Government, Nonprofit, Education and Business sectors. It elevated the national standing of the AAPI community through civic training and leadership networking by developing effective access, proper representation, meaningful presence, and influential participation in American political and civic life.

The APALI Leadership Training Model combines innovative training and community building to develop a pipeline of leaders committed to improving life of the community through political and

non-political processes. APALI training is holistic, community-based, culturally-informed, cross-generational and the resulting experience is typically transformational.

APALI Impact - Building Leaders for the Future - Sample Statistics: 72 Public Official Fellows, 443 Civic Leadership Alumni, 123 Summer Leadership Interns, and 843 Youth Leadership Academy Graduates.

CLUSA supported projects included civic leadership training of high school to college students to young professionals and elected public officials in the Bay Area. CLUSA has annually conducted a Silicon Valley Civic Leadership Summit in collaboration with more than 50 AAPA non-profits; co-hosted with CLUSA and provided training to student interns and leaders at the 2019 Student Conference on Civic Leadership at Santa Clara University and attended by over 120 interns and leaders from 30+ organizations from around the country.

### **Asian American Unity Coalition (AAUC) ([www.asamunitycoalition.org](http://www.asamunitycoalition.org))**

Founded by Dr. S.K. Lo, AAUC came into existence through the historic conference in Alaska in 2018 in which 12 AAPI organizations and 20 leaders representing 5 major ethnicities (Chinese, Indian, Filipino, Korean and Japanese Americans) were present. The role of the AAUC is to connect, coordinate, collaborate and contribute among its member organizations to gain equal citizenship for the AAPI community. Its mission is to forge Unity on common goals among all diverse AAPI individuals and organizations.

AAUC organized the National Civic Leadership Forum in Washington DC in 2019 in collaboration with APAPA, UCA, NAA United and UCA. This four-day forum had more than 200 AAPI leaders representing 70 AAPI organizations in attendance and a joint statement was signed pledging a full scale civic engagement of AAPI. A number of congressional representatives also spoke at the press conference expressing their support. In 2020, NCLF lead a 9-day virtual conference on the theme of Unity with over 800 registered attendees and over 150 speakers nationwide. AAUC also started a popular monthly Podcast series covering many national agenda issues related to the AAPI community. They also rolled out a AAPI Unity Platform project in 2021 NCLF in partnership with ESRI as a national outreach to all AAPIs and beyond - a holistic Unity Building project which has an exciting potential for the future.

## **Asian American Community Involvement (AACI) ([www.aaci.org](http://www.aaci.org))**

AACI was found in 1973 and serves individuals and families with cultural humility, sensitivity and respect, advocating and serving the marginalized and ethnic communities in Santa Clara County. AACI was founded by 12 community advocates to support and become advocates for Southeast Asian refugees which originally began in the living room of one of its founders.

CLUSA has funded AACI to conduct a very unique internship program in civic leadership with focus on high school students in civic engagement training and learning about the local judicial system, inspiring students to pursue law careers in college and to enter as public servants for many years.

Highlight of impact in Civil Rights - AACI pressed for the legal conviction after two disgruntled Detroit auto workers were acquitted for the racially-motivated murder of 27-year old Vincent Chin in 1982 and launched the Silicon Valley Asian American Voices project to tell the story of immigrants in 2010. In 1991, AACI formed a task force to address political redistricting and fair representation of ethnic communities. AACI also played a key leadership role in the 2010 Census. AACI also advocated for law enforcement to gain more cultural sensitivity and supported mental health training in San Jose in response to police incidents involving Asian residents. AACI has also hosted community meetings, provided training and worked with city leaders to improve safety and communications. Today, AACI has served over 18,000 community members in over 40-different languages. The majority of AACI clients are low income individuals and families living in Santa Clara County.

## **Asian and Pacific Islander American Vote ([www.apiavote.org](http://www.apiavote.org))**

APIA Vote was founded in 2007 with a vision to increase civic engagement among Asian Americans and Pacific Islanders. Its mission is to work with local and state community-based organizations (CBOs) to mobilize AAPIs in electoral and civic participation.

CLUSA sponsored and co-hosted the 2018 National Civic Leadership Forum in Washington DC with APIA Vote and supported their national effort in voter outreach, education and registration for the 2020 Census. CLUSA also sponsored the 2020 Presidential Town Hall originally scheduled to be a live event in Las Vegas but it went virtual due to the Covid-19 Pandemic. With a collective effort in community outreach to our national CLUSA networks, the Presidential Town Hall was able to reach over 1.1 million people/viewing parties with national and international media coverage. The main impact of APIA Vote has solidified the voice of AAPI

individuals and organizations around the country and gained many important seats at the table of all levels from local communities to the Capitol Hill.

**Federal Asian Pacific American Council (FAPAC) ([www.fapac.org](http://www.fapac.org))**

FAPAC was founded in 1985 by eight Federal Government employees, six of whom are Asian Pacific Americans (APAs), for the purpose of planning and implementing inter-agency training programs such as the National Leadership Training Conference, APA Summit and Congressional Seminar in Washington DC, those in many other cities and states, including Honolulu, Hawaii. Over the years, the FAPAC annual leadership training conference has expanded from one day to a full week and it is normally attended by about 600 Federal employees and 150 students.

In the Federal Government, FAPAC has become the premier organization representing the rights of APA employees. FAPAC has signed Memoranda of Understanding (MOU) with several federal agencies such as Equal Employment Opportunity Communities (EEOC), the Department of Veteran Affairs, the Department of the Interior and the Department of Transportation, USDA and US Marshals Service.

The speakers at FAPAC's annual training routinely include cabinet secretaries, United States Senators, members of Congress, and other high level government appointees. Its speakers vary from astronauts to Hollywood stars. FAPAC participates with many organizations dedicated to providing educational opportunities to APA students through scholarships and summer internships in Congress and federal agencies. *From little acorns do oak trees grow!*

CLUSA supported FAPAC's annual leadership training conference in 2019 and also AAUC's NCLF over the last three years, in addition to partnership in two Federal Career Expos in May and September 2021 with the theme of "Advancing Leaders Through Purpose-Driven Service". Recent meetings with CLUSA's board chair have resulted in planning for a national scholarship program for 2022. FAPAC's impact: served as a strategic partner in establishing a pipeline and gateway for AAPIs in federal government, in collaboration with over 60 federal agencies. The strategic partnership consists of Government internships and entry level positions for AAPI high school to college and graduate students. In addition, FAPAC also provides a professional development gateway for AAPIs to advancing from within.

## **Asian Pacific Americans in Public Affairs (APAPA) ([www.apapa.org](http://www.apapa.org))**

This organization was founded by C. C. Yin in 2001. It is a non-partisan non-profit with over 35 chapters across the country dedicated to the empowerment of AAPI communities and in developing a new generation of API leaders in America.

CLUSA's Chairman, Sandy Chau has supported APAPA's internship program financially for the last sixteen years through Vision New America's student internship grants and with an International Student Leadership Conference for the past twelve years and Public Service Internship grants for the last four years. In addition to Civic Leadership Forum grants, since 2016 programs have been supported in identifying and training civic leaders and helping form local chapters and building relationships between local government and local chapter leaders and community civic leaders. CLUSA also supported and co-chaired their national Civic Leadership forums in 2016 and 2017.

Impact highlights: Tri-Valley Chapter (TVC): inspired and developed many local AAPI elected officials through the CLUSA-sponsored series of Civic Leadership Forums in the area; jump-started statewide civic leadership developments by our Civic Leadership Forums and Internship grants in Florida, Texas, Ohio, New York and Washington states, in addition to Northern and Southern California, including Sacramento and the Greater San Francisco Bay Area. CLUSA also supported the development of the headquarters management by a Capacity Building Grant stepping into their twenty-first year with new leadership. APAPA has strong financial footing as a result of their dedicated founder, and possesses many civic leaders which will embark on many ambitious and exciting projects in 2022. APAPA is a genuine graduate from our grants (venture philanthropy) program and has become sustainable in financial resources and leadership succession. CLUSA looks forward to collaborate with APAPA in the near future as a strategic partner instead of a grantee in its civic leadership development.

## **United Chinese Americans (UCA) ([www.ucausa.org](http://www.ucausa.org))**

UCA was founded in September 2016 by Haipei Shue. At the inaugural Chinese American Convention, the organization was formally incorporated and received IRS 501 (c)(3) non-profit status in 2017. UCA has since grown into a national federation with 12 chapters and over 30 community partners.

UCA is dedicated to enriching and empowering Chinese American communities through civic participation, political engagement, youth education and development, preservation of heritage

and culture, promoting a better understanding between the United States and China, and for the well-being of our community, our country, and the world.

Impact highlights: Since 2016, CLUSA has supported this young but fast growing national federation consisting of mostly Chinese American immigrants from mainland China. From national UCA conventions in Washington, DC to a series of Civic Leadership Forums in Milwaukee, WI; the Twin Cities, MN; Chicago, IL; Salt Lake City, UT; Houston, TX; Pittsburg, PA and Indianapolis, IN; in addition to public service internship programs in last three years. Previous awarded grants from CLUSA have consisted of grants for Capacity Building, Civic Leadership Forum, Public Service Internship and Technical Assistance which also included media service and board development in last few years. As a result, UCA has grown into a key national player in civic leadership development, social justice, mental health, youth development and community outreach covering 50 states and 128 cities. UCA has come a long way in a short time and has secured many seats at the table of the national arena. In fact, UCA's national network served as the backbone of the "Yang Gang" in Andrew Yang's recent presidential campaign.

### **National Federation of Filipino American Association ([www.NaFFAA.org](http://www.NaFFAA.org))**

Since 1997, NaFFAA has been the standard bearer for promoting the welfare and well-being of the four million Filipino Americans throughout the United States. As a non-partisan and non-profit organization, NaFFAA is the largest national affiliation of Filipino American institutions, umbrella organizations, and individuals. Its thirteen-member regions cover the continental United States, Alaska, Hawaii, and the Pacific Islands. NaFFAA is dedicated to unite, engage and empower diverse individuals and community organizations through leadership development, civic engagement and national advocacy. As both its Executive Director and Board chair are young but seasoned and accomplished individuals, NaFFAA is well on its way in leadership succession.

CLUSA has funded NaFFAA in conducting Civic Leadership Forums and national leadership conventions in San Francisco, Los Angeles and San Diego and a national public Service Internship program with a holistic approach consisting of mentor/mentee training components involving student interns, and running candidates for public office in local and state elected elections. Impacts of CLUSA grants: to empower and increase the pipeline of Filipino Americans in running for public office such as the previous NaFFA Executive Director (Jason Tengco) and CLUSA's graduate intern becoming the Chief of Staff of AAPI communities for President Biden's campaign and later becoming the White House Liaison of the Office of Personnel

Management; State Assembly member, Rob Bonta, recently became the Attorney General of California. Additionally, many young civic leaders are following the footsteps of these elected and appointed officials to run for public office in the upcoming elections in various parts of the country.

### **Muslim Educational Trust (MET) ([www.metpdx.org](http://www.metpdx.org))**

The Muslim Educational Trust (MET) was founded in 1993 with a mission to enrich the public's understanding of Islam and dispel common myths and stereotypes, while serving the Muslim community's educational, social, and spiritual needs in order to develop generations of proud and committed Muslims who will lead our community to the forefront of bridge-building dialogue, faith-based community service, and stewardship of Earth and Humanity. Wajdi Said currently serves as its President.

MET presents public lectures about Islam to educate both Muslims and Non-Muslims, operates an informal speaker bureau, established an interfaith dialogue to open channels of communication with people of different faiths, and published a quarterly newsletter to educate local news organizations for non-biased coverage. MET coordinates communications between Muslim organizations, Islamic Centers around the country. In addition, MET also runs a K-12 accredited Islamic school as well as a Weekend Islamic School. Last but not least, MET also co-founded many interfaith organizations such as the Institute for Christian Muslim Understanding, Arab-Jewish-Muslim Dialogue, Interfaith Council of Greater Portland and Between Women Interfaith Group.

MET attended CLUSA-sponsored National Civic Leadership Forum in Washington DC and the Civic Leadership Retreat in Las Vegas in 2019, and additionally has joined AAUC as a member organization and actively participated in the Unity Webinar series and led a very educational session on Islamic phobia at the 2020 NCLF and presented a profound session on healing at the 2021 NCLF as well as started their first public service internship program in Portland, Oregon this year with plans to expand it to other Muslim communities around the country - an uncharted territory in civic leadership development.

### **Ding Ding TV/Silicon Valley Community Media Center ([www.dingdingtv.com](http://www.dingdingtv.com))**

Founded by Diana Ding in 2009, DDTV is the first Chinese American Tech media and Internet TV station to focus on content and connection for Silicon Valley Asian Americans and global entrepreneurs and is devoted to bringing out and enhancing the understanding by viewers of

interdependent global communities. DDTV has organized the Silicon Valley Entrepreneurs Festival, the Silicon Valley Culture Festival (known as Food & Arts Festival). DDTV has also created more than 30,000 video content pieces, branding these shows as Innovation Dialog, Frontier Technology Spotlight and Tech News. These regular programs are delivered through multiple channels in the US and China, covering an audience estimated at 20 million. DDTV has organized over 500 events and reported on over 1,000 events in the last 12 years.

DDTV served as CLUSA's media partner and marketing arm in civic leadership development. DDTV also provides technical services on media included promotion, video recording and editing. Not only did DDTV produce a series of quarterly Civic Leadership Forums in Santa Clara with many diverse civic leaders and government officials, but also filmed the National Civic Leadership Forum which has been held in Washington, DC the last few years. Many training video clips were generated as part of our civic leadership training online video library.

DDTV's impact is best captured in Diana Ding's quote, *"I am a dreamer. My dream is to connect dreams, and then bigger dreams can come true. We share our platforms with all nationalities, religious, cultures, ethnicities. We work together in Silicon Valley for a better community. Believe in dreams. Through partnership and teamwork, we can make our dreams come true. Here at Ding Ding TV, we are the catalyst for dreams."*

### **Asian Pacific Islander Legislative Caucus Foundation** ([www.riseapa.org](http://www.riseapa.org))

Chaired by San Francisco City Attorney, David Chiu, the APILC Foundation partnered with CLUSA in May 2020 to organize and present **Rise: Asian Pacific America**, a series of four national Town Hall webinars in collaboration with over 100 organizations during the AAPI Heritage month in 2020 to response to the rise of anti-Asian hate as a result of the Coronavirus Pandemic. These series of online town webinars reached more than 1,780 civic-engaged audiences around the country. The Town Halls discussed Where we are Today, Where we have been as a Community, and Where we need to Go, to rise up to the challenges we face in the near and remote future.

***Note: CLUSA has included the details of their impact for this special grant in their final grant report example shown as Appendix E of the RFP.***